

Mobil 1 Global Challenge Privacy Statement

Quick Reference

1. The Personal Information you have provided to us will be used by Exxon Mobil Corporation and shared with its affiliate and/or contracted companies ("ExxonMobil"), only for the purpose of this game.
2. If you tick the box requesting to be kept informed of future promotions when entering your personal information, your data will be held by ExxonMobil and occasionally we will send marketing information and news to you until you elect to discontinue receiving them.
3. If you provide a friend's contact details, for example in our "Challenge A Friend" feature, we will only use that information for the specific reason for which it was provided. We do not store this information and will not contact them again.
4. The game uses Facebook Connect to give you a richer gaming experience. ExxonMobil does not use information related to you or your friends for anything other than the purpose of this game. For more information please see the privacy policy of facebook.com.
5. When visiting other areas of the site where this game is hosted, you may be subject to different privacy policies and as such we advise that you check in each section of the site for the relevant policy.

For more details see below:

ExxonMobil appreciates your interest in the Mobil 1 Global Challenge game (the "Game"). Your privacy is important to us and we want you to understand our practices with respect to gathering information from visitors to the Game and with respect to the uses we make of that information.

Scope

This Privacy Statement applies to information collected directly by ExxonMobil through the Game. Specifically, it does not apply to information collected through Sunset + Vine controlled sections of the grid1.tv website.

Information and Uses

When someone visits the Game, our web servers automatically gather information that allows the Game to communicate with the visitor's computer during the visit. We also track such information as the number of visits to the Game, which parts of the Game visitors select, IP address (the Internet address assigned to your computer from your Internet Service Provider), domain type, browser type (e.g., Chrome or Internet Explorer), date and time of day. We use those types of information for statistical purposes that help us design and administer the Game.

Those types of information do not disclose Personal Information that would permit us to identify or locate individual visitors.

The collection and use of Personal Information, that is, information that could identify a specific individual such as names and e-mail addresses, has privacy implications. If during your visit you decide to register with the Game, you will provide us with Personal Information.

The Personal Information you have provided to us during registration will be used by ExxonMobil and shared with its affiliate and/or contracted companies, only for the purpose of this Game

(unless you explicitly choose to receive marketing information from ExxonMobil – see below). We store this information in a database in the United States.

The Game allows you to login using Facebook Connect and you will be able to use your Facebook login information to log into the Game. If you grant permission, we will be able to publish your activity on the game to your Facebook profile. By using Facebook Connect, you permit the game to access Facebook information related to you (including your profile information, friends, and privacy settings) which allows you to interact with your Facebook friends in the Game. In the event you no longer want the Game to publish stories about you, or want to otherwise limit the ways in which the Game interacts with your Facebook account, you can always disable this feature by changing your application settings in Facebook.

While this Privacy Statement applies to information collected through your Facebook Connect login, your activities on Facebook are covered by the Facebook privacy policy (www.facebook.com/policy.php).

If you tick the box requesting to be kept informed of new game updates and competitions, your data will be held by ExxonMobil and we may send you news and information relating to the game, for example, information on new celebrities that have played the game or new track launches.

If you tick the box requesting to be kept informed of future Mobil 1 promotions when entering your personal information, your data will be held by ExxonMobil and occasionally we will send marketing information and news to you, for example, relating to new product offerings, loyalty schemes and clubs, discount coupons and other promotions and offers.

If you do not elect to receive either such communications or if you elect to discontinue receiving them, then we will not send or will cease sending them to you.

If you provide us with information about others, for example in our "Challenge A Friend" feature, you confirm that you have your friend's permission to use their e-mail address. We will only use their e-mail address for the specific purpose for which it was provided and do not store this information and will not contact them again.

As explained below in the section on Dissemination of Information to Third Parties, we do not distribute, lease or sell Personal Information to third parties for the purpose of allowing them to market their products and services to you; moreover, as explained in the Opt Out/Modify Information section, we will make a reasonable effort to remove your Personal Information from our database in such a way that you will not receive future communications from us.

If you notify us that Personal Information previously submitted to our Game is no longer accurate, we will make a reasonable effort to make appropriate corrections. To facilitate our efforts, it would be helpful if you could let us know the context in which you provided Personal Information, for example, in connection with the "*Mobil 1 Global Challenge*" promotion.

Information Placed on Your Computer

We use third-party advertising technology to provide ads when you visit sites upon which we advertise. This technology will not process any information that can be used to personally identify you, that is it will not include your name, address, or other personal information. When you access an ad, a "cookie" file will be stored on your computer. This information is used to help manage our on-line advertising. To learn more about the third-party ad-serving technology, cookies, and how to "opt-out" please [click here](#).

Information From Children

Whilst the Game may be of interest to children ExxonMobil does not seek through the Game to gather Personal Information from or about persons under the age of 18.

Hyperlinks

This Game contains links to sites that ExxonMobil does not own, control or maintain. We cannot be responsible for their privacy policies and practices and we make no representations or warranties about the privacy practices of those sites. Similarly, we cannot be responsible for the policies and practices of any site from which you linked to the Game. We recommend that you check the privacy policy of other sites and contact the operator if you have concerns or questions.

Dissemination of Information to Third Parties

Communicating via the Internet and sending information, products, and services to you by other means necessarily involves your Personal Information passing through or being handled by third-parties, but ExxonMobil does not sell or distribute your Personal Information to third parties for purposes of allowing them to market their products and services to you.

We employ other companies and individuals to perform functions on our behalf. Examples include fulfilling orders, deliveries, sending postal mail and e-mail, removing repetitive information from customer lists, analyzing data, providing marketing assistance, processing credit card payments and providing customer service. They have access to Personal Information needed to perform their functions, but may not use it for other purposes.

Personal data collected by ExxonMobil may be transferred among its various divisions and affiliated companies around the world, which may involve transfers from countries within the European Economic Area ("EEA") to countries outside the EEA. By submitting data in the Game and accepting the terms of this Privacy Statement, you are providing consent to these transfers, including cross-border transmission of data covered by this Privacy Statement.

Sensitive Information

ExxonMobil does not seek any sensitive information from visitors to our Game, unless legally required to do so. Sensitive information includes a number of types of data relating to: race or ethnic origin, political opinions, religious or other similar beliefs, trade union membership, physical or mental health, sexual life or criminal record. We suggest that you do not provide sensitive information of this nature to us.

Opt Out/Modify Information

You can request the removal or modification of your Personal Information by sending an e-mail to us using the [Contact Us](#) form. We will then make a reasonable effort to accommodate your request. As previously noted, it would be helpful to let us know the context in which you provided Personal Information, for example, in connection with the "*Mobil 1 Global Challenge*" promotion.

Conditions of Use, Notices and Revisions

If you choose to visit the Game, your visit and any dispute over privacy is subject to this Privacy Statement and our General Terms of Use, including any limitations on damages, arbitration of disputes and application of law provisions. We reserve the right to change this statement at any time without notice except as otherwise provided herein.

Contacting ExxonMobil Customer Relations

If you have any questions about the content of this Privacy Statement, please contact ExxonMobil's Data Privacy Office at the following address:

ExxonMobil Global Services Company
Attn: Data Privacy Office
c/o Esso Petroleum Company Limited
Mail Point 5A
Ermyrn Way
Leatherhead
Surrey

Last revised: 4 March 2010

UK
KT22 8UX

If you have any questions about the practices of this Game or your dealings with the Game, please contact:

Exxon Mobil Corporation
Attention: Customer Relations
Box 1049
Buffalo, New York 14240-1049
[Contact Us](#)

When we make material changes to this Privacy Statement, we will post the changes on this page and update the revision date at the top of the Privacy Statement. We encourage you to visit our Privacy Statement regularly for updates.